



## Railtex 2019 Media Opportunities

The 14th International Exhibition of Railway Equipment, Systems & Services, will take place at the NEC, Birmingham, from 14 to 16 May 2019. The following visibility exchange opportunities are available to the press (select either or both):

### 1 - Distribution of your magazines on the Publication Stand

The Publication Stand is a popular and proven feature at our exhibitions. For exhibitors and visitors (particularly from overseas) alike, it is a focal point to obtain a free copy of trade publications, which can then lead to new subscriptions and/or advertising sales.

In exchange, we ask you to publish a full page, 4 colour advert in your March 2019 or April 2019 issue.

Please confirm spec and deadlines to [kirsten.whitehouse@mackbrooks.co.uk](mailto:kirsten.whitehouse@mackbrooks.co.uk), and mail a sample copy to:

Kirsten Whitehouse  
Exhibition Manager  
Mack Brooks Exhibitions  
Romeland House  
Romeland Hill  
St Albans, AL3 4ET

To take advantage of this offer, please tick here

### 2 - Media Support

We will add a dedicated Supporting Media Organisation section to the Railtex website ([www.railtex.co.uk](http://www.railtex.co.uk)), and are offering you a visibility exchange: we will list your logo, your presentation text of 200 words and a hyperlink to your website. In exchange, we ask you to:

- Publish a Railtex banner on your website
- And/or include a Railtex banner/logo in your e-news
- And/or send a dedicated e-mail to your subscribers

Please email text, logo, specs and deadlines to [kirsten.whitehouse@mackbrooks.co.uk](mailto:kirsten.whitehouse@mackbrooks.co.uk)

To take advantage of this offer, please tick here

Signed on behalf of \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Job Title \_\_\_\_\_

Signed on behalf of **Railtex 2019:**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name **Kirsten Whitehouse** Job Title **Exhibition Manager**