

Sponsorship Opportunities



9th – 11th May 2017 NEC, Birmingham, UK

Railtex is the all-encompassing showcase for technological innovations across all sectors of the rail supply market.



Associated events include project updates, industry briefings and high-profile keynotes. Railtex brings together suppliers and buyers from all sectors of the industry. It will, once again, be the industry networking event of the year.



Welcome to Railtex 2017

Sponsorship Opportunities



Railtex brings together thousands of industry professionals, conveniently in one place at one time. It is the ideal platform to interact with your target audience on a personal basis in an environment that replicates your business, allowing the visitor to fully engage with you and your product.

Be sure to highlight the role your company can play in building the country's 21st century railway by planning now to exhibit and sponsor at Railtex 2017

#GetOnTrack

Visitor Brochure Mailing £1,500

We will send a series of visitor brochures to prospective visitors before the show. Your logo will be printed on the envelopes used for the brochure mailing.

Online Registration Page £2,500

Railtex 2015 saw 12,431 rail industry professionals register through our online registration page. Get ahead of your competitors and ensure your brand is the first that a visitor will see by sponsoring this and displaying your logo on the online registration pages.

Confirmation e-mail to visitors who pre-register on £2,500

www.railtex.co.uk

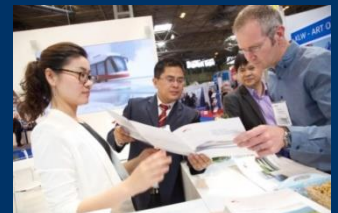
Most of our visitors will register online and will receive an automated email to confirm their registration. Your logo / stand number will be included in this email.

Pre-show emails (3 emails) £3,000

We will be using strategically timed emails to ensure that prospective visitors are kept up to date with the show developments. Your logo / message will be included in 3 of these emails.

Exhibitor list on www.railtex.co.uk £3,000

The exhibitor list page is the single most visited page on the show website. Your banner will be displayed on top of the exhibitor list.



Railtex – more than an exhibition

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Railtex 2015 was the biggest and busiest of these events for more than a decade, with 468 of the rail industry's leading suppliers taking part. Exhibitor numbers continue to grow, in 2015 exhibition space increased by 9.5%.

Railtex 2017 is expected to be the biggest event to date.

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RAILTEX Business Matching Service (online) £1,000

New for Railtex 2017 is our Business Matching service, which allows key visitors to arrange meetings with their preferred exhibitors at the show. Display your company logo and details prominently on the search pages as seen by these delegates..



RAILTEX Business Matching Service (Buyers' Lounge) £5,000

Benefit from the unique opportunity to sponsor the VIP lounge for these Hosted Buyers onsite. Branded walls and the opportunity to display company banners and publicity materials, as well as lounge access throughout the show open days. As well as offering you additional exposure, this also opens the door to a multitude of business meetings, which you may otherwise miss out on.



RAILTEX Networking Reception £6,000

Tuesday 9th May 4.45pm – 6.30pm

The well-attended Networking Reception is held in the Networking Zone on the show floor. What better way to expose your brand to the industry than as the host of this popular and lively event? This deal also includes sponsorship of the Networking Zone for the entire three days of the exhibition, giving your company prolonged and very visible exposure throughout the event.



Totem in registration area £2,500

Ensure visitors have you front-of-mind as soon as they arrive at the show! Show totems in visitor registration / entrance area will include your company logo and stand number.

'You Are Here' boards £2,000

There will be three 'You Are Here' boards placed in key areas of the show. The sponsor will have their logo displayed on these boards in addition to having their stand highlighted to ensure they stand out to existing and potential customers throughout the show.



Railtex – not just an exhibition Sponsorship Opportunities



Branded lanyards for visitor badges

SOLD

(Lanyards to be supplied by sponsor – minimum quantity 10,000)

Print your company name / logo including contact details, stand number or slogan on lanyards, which are handed to all exhibition visitors as they arrive. This not only offers you great additional exposure throughout the 3 exhibition open days but also long afterwards as delegates take lanyards back and tend to keep them.



Logo on visitor badges

SOLD

Your company logo printed on all e-badges as worn by visitors at the event. Benefit from additional exposure and place your brand front-of-mind!



Trade Publication Stand carrier bags

£2,000

(Carrier bags to be supplied by sponsor)

Branded carrier bags will be displayed on the well-frequented Trade Publication Stand, where the show media partners distribute their magazines.

Delegate carrier bags

£5,000

(Carrier bags to be supplied by sponsor)

Highly visible and highly exclusive – provide branded delegate bags to be issued to visitors as they walk through the entrance. Place your brand into their hands. (includes 1 hostess per show entrance for 3 show days or until stocks run out.)



Railtex 2017

Mack Brooks Exhibitions
Romeland House, Romeland Hill
St Albans, Hertfordshire
AL3 4ET, UK
+44 (0) 1272 814400
railtex@mackbrooks.co.uk
www.railtex.co.uk

Contact the Railtex team

Kirsten Whitehouse (Exhibition Manager)
kirsten.whitehouse@mackbrooks.co.uk
Emma Preston (Exhibition Executive)
emma.preston@mackbrooks.co.uk
Natalie Parker (Exhibition Executive)
natalie.parker@mackbrooks.co.uk
Michael Wilton (Exhibition Director)
michael.wilton@mackbrooks.co.uk